

# ⇒ Transfer Thought

Innovative  
Solutions for the  
Future of Work





# ⇒ Transfer , Thought

If you can make a PowerPoint you can  
create Virtual Reality Training!

We offer fully customizable VR training that  
runs directly in your browser, can be shared  
with a link, easily integrated into existing  
learning infrastructure, and works on any  
platform from smartphone to VR headset.

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# Transfer Thought

## VR Course Creator

The screenshot displays the Transfer Thought VR Course Creator interface. On the left is a sidebar with a list of course steps: 1. Fire Safety, 2. Risk Assessment Overview, 3. How big is the fire?, 4. Is the atmosphere safe?, 5. Where is the escape route?, 6. Is the correct fire extinguisher available?, 7. Are you calm and in control?, 8. Select all the steps needed for a risk ass, 9. How big is the fire?, 10. Looking at this fire, 11. Is the fire in this scenario an early-stage, 12. Is the Atmosphere safe?, 13. Consider the smoke from this fire, and 14. What Does visibility look like?. Below the list is a blue button labeled 'Add New Step+'. The main area shows a 3D virtual reality scene of a hallway with a fire burning in a trash can. Handwritten annotations include: 'Add Interactive Props' with a blue arrow pointing to the fire; 'Instantly Deploy to All Trainees' with a red arrow pointing to the 'Publish' button; 'Automatic Text to Speech' with a pink arrow pointing to the 'Preview Audio' button; and 'Virtual Reality Slides' with orange arrows pointing to the list of steps. The top of the interface has a blue header with the course title 'Fire Safety - P.A.S.S.', a 'Set Environment' dropdown, various icons, and a 'Publish' button. At the bottom, there is a 'Narrations' section with a text box containing a welcome message and a 'Preview Audio' button.

Fire Safety - P.A.S.S. Set Environment Icons Publish

1 Fire Safety  
2 Risk Assessment Overview  
3 How big is the fire?  
4 Is the atmosphere safe?  
5 Where is the escape route?  
6 Is the correct fire extinguisher available?  
7 Are you calm and in control?  
8 Select all the steps needed for a risk ass  
9 How big is the fire?  
10 Looking at this fire  
11 Is the fire in this scenario an early-stage  
12 Is the Atmosphere safe?  
13 Consider the smoke from this fire  
14 What Does visibility look like?

Add New Step +

Add Interactive Props

Instantly Deploy to All Trainees

Automatic Text to Speech

Virtual Reality Slides

Narrations

Welcome to the Fire Safety Practical! In this scenario, we will be going over how to conduct a risk assessment if there is a fire in the workplace -- and how to use the PASS protocol to put that fire out if needed.

Preview Audio





# Transfer Thought

## Industry Endorsement



We are very proud to be collaborating with Transfer Thought. Not only is it engaging our trainees better than ever before, it is also saving lives.

Chrystal D.  
Safety Coordinator, Hutchinson Community College



The Transfer Thought team is the best, I never knew it could be this easy to make VR training. That's why I love it.

Jeff B.  
CEO, Dream Bay Services



This technology that Transfer Thought has built is amazing. It used to take me 90 days and \$25,000 to just make one scenario. This is AMAZING! And no one is paying me to say that.

Pam I.  
CEO, Ice Safety Solutions



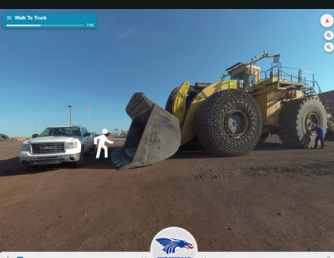
We have worked with Transfer Thought since 2021 and our clients absolutely love the customizable VR!

Lauren L.  
Director of EHS, HCG Associates



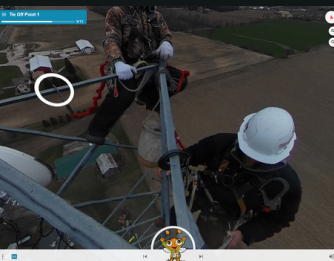
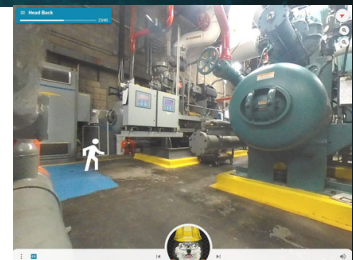
# Transfer Thought

## Case Studies



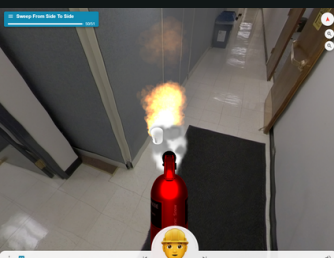
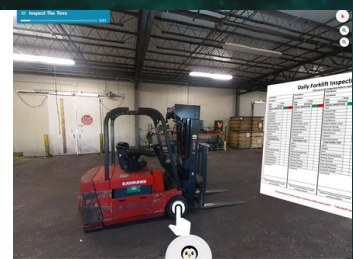
**Big machines have big blind spots. This series of scenarios allows anyone working around heavy equipment, including spotters, to have empathy for what the operator can see.**

**Working with ammonia is serious business. We built a digital twin of this refrigeration facility so employees could prepare for the worst and practice their emergency action plan.**



**Fall Protection: You are about to climb a 200 foot 5G tower, do you want to prepare by sitting through a PowerPoint or by going through a simulation?**

**Powered Industrial Trucks: Practice the Forklift pre-inspection checklist by walking around a forklift and spotting any issues.**



**Fire Extinguisher Training: Run a risk assessment and practice putting out a virtual fire at your workplace using the P.A.S.S. method.**





# Transfer Thought

## Onboarding Milestones



### DISCOVER

We help you determine specific learning objectives that solves your business goals.



### STRATEGY

We map those learning objectives into an immersive experience.



### BUILD

Using the Transfer Thought VR course creator we bring the immersive training experience to life.



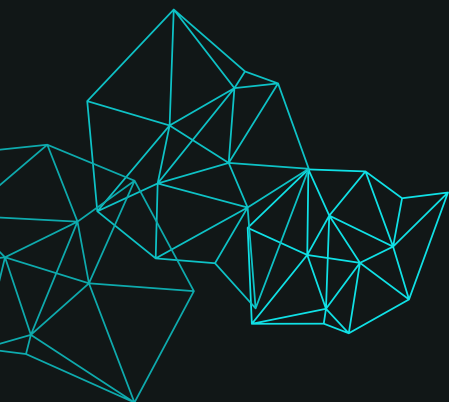
### ROLLOUT

We work with you to find the best way to deploy your new VR experience for best outcomes.



### ANALYSIS

Together, we'll review results to prove success and expand your program.







# Transfer Thought

## Your Questions ANSWERED

What kind of training content is provided?



We proudly offer scenarios for the manufacturing, construction, electrical, and mining industries. Additionally, we work directly with every one of our clients to ensure they have a scenario that directly meets their specific needs.

Can Transfer Thought be customized?

# YES!

Absolutely! If you can make a PowerPoint, you can create VR training with Transfer Thought. Any scenario can easily be customized to fit your workplace and adjusted as regulations processes change.

What kind of support is provided?

Transfer Thought offers personalized support helping customers achieve their goals. If you aren't absolutely delighted with the service provided, we insist that you tell us and we'll refund double your money back.



Do I need special equipment?



No special equipment needed! Transfer Thought will work on any device including smartphones, tablets, laptops, as well as any VR headset. Easily deploy your training to a distributed workforce.

Can I sell what I create with Transfer Thought?

Of course! You own all your content created on Transfer Thought and are free to resell it. Our goal is to empower you to package your knowledge in the most effective way.



Are analytics and reporting available?



Yes, analytics and reporting are available with Transfer Thought. Our platform is SCORM compliant, which means that it tracks and reports on learner progress and provides detailed analytics on their performance. This allows you to gain insights into how your learners are engaging with the content and to identify areas for improvement.





# Transfer Thought

## VR Training Results

**400%** FASTER TO TRAIN THAN IN A CLASSROOM

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**275%** MORE CONFIDENT TO ACT ON WHAT THEY  
LEARNED AFTER TRAINING

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**3.75X** MORE EMOTIONALLY CONNECTED TO  
CONTENT THAN CLASSROOM LEARNERS

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**4X** MORE FOCUSED THAN E-LEARNERS

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STUDY: [HTTPS://WWW.PWC.COM/US/EN/TECH-EFFECT/EMERGING-TECH/VIRTUAL-REALITY-STUDY.HTML](https://www.pwc.com/us/en/tech-effect/emerging-tech/virtual-reality-study.html)